





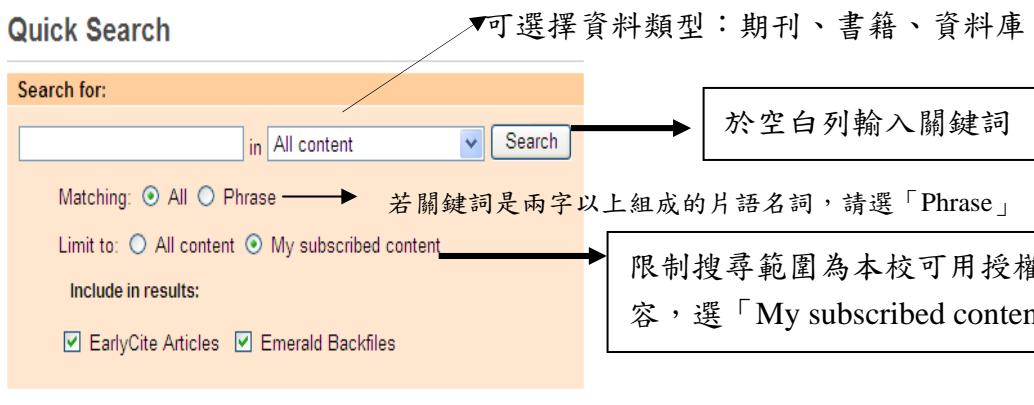

Emerald Management eJournals 使用指引

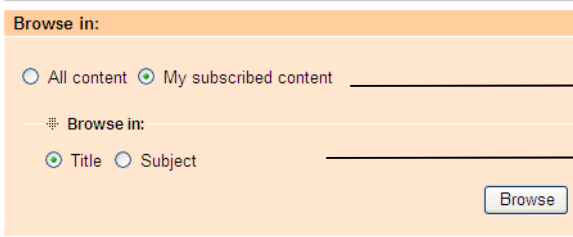
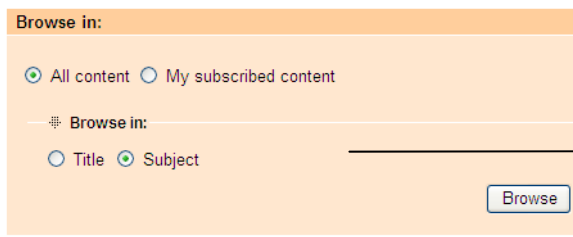


一、資料內容：








由 Emerald Group Publishing 公司出版，逢甲目前可用 188 種由 Emerald 公司所出版之刊物，其知名刊物如：Management Decision、European Journal of Marketing、The TQM Journal、Journal of Consumer Marketing、Library Management、Journal of Documentation、International Journal of Operations & Production Management 等，收錄的資料類型包括一般學術期刊全文、個案研究、訪談記錄、文獻評論、書評等。涵括 27 類主題，包括會計及財務、圖書館及資訊研究、行銷、資訊及知識管理、物業及房地產、產業及公共部門管理、國際企業、人力資源管理、教育管理、營運及後勤管理、經濟學、健康照護管理、品質管理、管理科學/管理研究、策略、企業及創新、進階自動化、企業倫理及法律、計算數學、電子製造及封裝、學習及發展、材料科學及工程、組織研究、績效管理及評量、旅遊及餐旅、政治與政策、社會學及人類學，年代依期刊而異。

二、使用指引

操作項目	操作說明
1.連線資料庫	<p>【方式一】 逢甲大學圖書館首頁 http://www.library.fcu.edu.tw/</p> <p>→點選「電子資料庫列表」→在查詢列輸入 Emerald 後按  (如下圖)</p> <p>Search</p> <p>請輸入資料庫名稱：</p> <p><input type="text" value="Emerald"/> </p> <p>【方式二】 直接連結至 http://www.emeraldinsight.com</p> <p>※注意！ 在校外連結使用時，需要經過認證。第一次使用校外連線者，請先進行認證設定。設定方式請參考： http://www.lib.fcu.edu.tw/eresources/er_outcampus_services.htm</p>
2.使用介面	<p>左方選單「Search & Browse」展開，可看到檢索或瀏覽的項目如下圖：</p> <div style="display: flex; align-items: center;"> <div style="border: 1px solid #ccc; padding: 5px; margin-right: 10px;"> <p>Search & Browse</p> <p>Quick Search</p> <p>Advanced Search</p> <p>Browse</p> <p>Marked List</p> </div> <div style="font-size: 2em;">}</div> <div style="margin-left: 10px;"> <p>快速檢索</p> <p>進階檢索</p> <p>瀏覽</p> <p>標記清單</p> </div> </div>
(1)快速檢索	<p>如要查詢特定學科領域的文章，使用快速檢索將會查尋所有欄位（包括全文），獲得最多的結果清單。</p>

操作項目	操作說明												
	<p>Quick Search</p>  <p>註：EarlyCite Articles 為 Emerald 提供期刊正式出版前的線上文章服務。</p>												
<p>(2) 進階檢索</p> <p>【註】</p> <p>1. Phrase： 將輸入的多個關鍵字視為一個專有名詞片語來進行查尋。</p> <p>2. Exact Match：搜尋方式為精確檢索，即輸入的檢索詞必須與所選欄位的字句完全符合，可選的欄位包括： Journal title、Article title、Author、Keyword、Reference Number。</p>	<p>如果希望更精確地查詢或縮小搜尋範圍，可在進階檢索來使用二個以上的關鍵字與限定欄位，透過多種檢索技巧來增加檢索結果的相關度。</p> <p>Search for:</p>  <p>※</p> <table border="1" data-bbox="414 1724 1404 1926"> <thead> <tr> <th>布林運算元</th> <th>檢索關係</th> <th>說明</th> </tr> </thead> <tbody> <tr> <td>And</td> <td>兩者皆具</td> <td>前後關鍵字檢索條件都必須符合</td> </tr> <tr> <td>Or</td> <td>兩者任一</td> <td>前後關鍵字檢索條件有一個符合即可</td> </tr> <tr> <td>Not</td> <td>排除後者</td> <td>須排除後者關鍵字的檢索結果</td> </tr> </tbody> </table>	布林運算元	檢索關係	說明	And	兩者皆具	前後關鍵字檢索條件都必須符合	Or	兩者任一	前後關鍵字檢索條件有一個符合即可	Not	排除後者	須排除後者關鍵字的檢索結果
布林運算元	檢索關係	說明											
And	兩者皆具	前後關鍵字檢索條件都必須符合											
Or	兩者任一	前後關鍵字檢索條件有一個符合即可											
Not	排除後者	須排除後者關鍵字的檢索結果											
<p>(3) 瀏覽</p>	<p>可依期刊或主題來瀏覽期刊清單。</p>												

操作項目	操作說明
	<p>【依期刊瀏覽畫面】 Browse Journals and Book Series</p>  <p>選擇本校有權閱讀的範圍</p> <p>依刊名字母來瀏覽</p> <p>A B C D E F G H I J K L M N O P Q R S T U V W X Y → 依期刊首字字母來瀏覽</p> <p>【依主題瀏覽畫面】 Browse Journals and Book Series</p>  <p>依主題來瀏覽</p> <p>To browse, use the '+' or '-' markers next to each classification</p> <ul style="list-style-type: none"> + Accounting and Finance + Advanced Automation + Business Ethics and Law + Computational Mathematics + Economics
(4)標記文章清單	<p>執行檢索後，可挑選文章加入「Marked List」，建立文章清單，作為檢視、列印、或 e-mail 使用。</p> <p>【步驟一】先就檢索結果清單挑選文章在<input type="checkbox"/>打勾後按 Go 即列入標記清單</p>  <p>【步驟二】點選左方選單的「Marked List」即可對挑選的文章清單來瀏覽</p> <p>Marked Lists</p> <p>Your marked lists</p> <p>Please select a list to work with: <input type="text" value="Session Marked List"/> View Delete list Email → 瀏覽、刪除、e-mail</p> <p>Login to Create New Login to Save Print Download (ASCII) → 列印、下載 ASCII 格式</p> <p>Session Marked List</p> <p>Articles Abstract & Reviews Emerald Site Other Content</p> <p>Page 1 of 1 Prev 1 Next</p> <p>Icon Key: Requires login or subscription Abstract Only</p> 

操作項目	操作說明
<p>3.結果清單</p> <p>【註】圖示說明</p> <p> : 非本館訂購範圍</p> <p> : 為回溯 1993 年之前的刊物資料。</p> <p> : 為 Emerald 提供期刊正式出版前的線上文章服務。</p>	<p>可依不同資料類型的標籤來瀏覽檢索結果。</p> <p>Search Results</p> <p>Show results for:</p> <p>All Journals Books Bibliographic Databases Site Pages</p> <p>All Journal Content Articles Only Non-Articles Only</p> <p>The search: E-COMMERCE / All fields found 3634 results.</p> <p>Modify Search Search in Results Save Search Alerts</p> <p>Sort Items by: Relevance & show 10 items per page Go</p> <p>Show Abstracts Page 1 of 364 Prev 1 2 3 4 5 Next</p> <p>Icon Key:  Requires login or subscription  Backfiles  EarlyCite</p> <p>Select all Add to the marked list: Session Marked List Go</p> <p>1. <input type="checkbox"/> E-commerce resources on the web Type: Article, General review Author(s): Paul Pedley Source: VINE; Volume: 30 Issue: 3; 2000  View PDF (355 KB) Reprints & Permissions</p> <p>2. <input type="checkbox"/> A framework for analyzing e-commerce security Type: Article, Research paper Author(s): Someswar Kesh, Sam Ramanujan, Sridhar Nerur Source: Information Management & Computer Security; Volume: 10 Issue: 4; 2002 View HTML View PDF (225 KB) Reprints & Permissions</p> <p>可變更結果排序方式與每頁顯示筆數</p> <p>可勾選文章來建立文章清單</p> <p>第一筆結果的簡要訊息與全文檔案</p>
<p>4.瀏覽資料</p> <p>關鍵字 文章分類 參考文獻 被引用情況 文章網址</p>	<p>以點選第一筆文章題名連結為例，即可看到詳細書目資料、提供的全文檔案、及建議參考書目 (Key Readings)。</p> <p>Article Request: E-commerce: the medium is the mart</p> <p>Add to the marked list: Go</p> <p>Article Information:</p> <p>Title: E-commerce: the medium is the mart Author(s): Siriginidi Subba Rao Journal: New Library World Year: 2000 Volume: 101 Issue: 2 Page: 53 - 59 DOI: 10.1108/03074800010316728 Publisher: MCB UP Ltd</p> <p>Document Access:</p> <p>Please select from the following options: View HTML View PDF (91 KB)</p> <p>Reprints & permissions: Request</p> <p>Abstract: Defines and lists the technologies as Electronic Data Interchange, e-mail, bulletin board systems, electronic catalogues and forms, smart cards, etc. used for the e-commerce. Discusses the benefits of buying over the</p> <p>Keywords: Electronic data interchange, India, Internet, Legislation, Security Article Type: Research paper References: 20 references Cited by: 1 article Article URL: www.emeraldinsight.com/10.1108/03074800010316728</p> <p>Key Readings</p> <p>第一筆的詳細書目</p> <p>瀏覽/下載全文檔案</p> <p>為 Emerald 對本文所建議的重要參考書目 (選自 Emerald Management Review 資料庫)</p>

操作項目	操作說明
5. 檢索歷史	<p style="text-align: right;">重新檢索時下方可看到前次檢索的條件與結果</p>  <p>The screenshot shows a table titled "Search History" with three columns: Search, Content, and Results. The first row shows "All fields / Internet" with "All" content and "35361" results. The second row shows "All fields / e-commerce" with "Journals" content and "3634" results. Below the table is a "Clear History" button.</p>
6. 使用個人服務	<p>使用 My Profile，可建立特定期刊的目錄通告、儲存檢索結果、建立文章清單，及其他關於個人申請的試用、電子報等資訊，便於蒐集新知與作為檢索的快速參考。</p> <p>【須先申請帳號與登入】</p>  <p>The screenshot shows the Emerald website's login page. A "登入" (Login) label points to the username and password fields. A "註冊帳號" (Register Account) label points to the Register button. A "點選 My Profile" (Click My Profile) label points to the My Profile menu item in the navigation bar. A "申請帳號" (Apply for Account) label points to the Register button.</p> <p>【登入後畫面】</p>  <p>The screenshot shows the Emerald website's My Profile page. A "My Profile 有:" label points to a list of services. The main content area is titled "Registration Details" and shows a welcome message: "Welcome FENG CHIA UNIVERSITY, you have successfully logged in." Below this are sections for "Your registration" and "Your details".</p> <p>My Profile 有:</p> <ul style="list-style-type: none"> - 新知通報 - 標記清單 - 產品資訊 - 會員專區 - 電子報 - 免費試用 - 我的期刊 - 個人資料

操作項目	操作說明								
	<p>1. 新知通報：可建立特定檢索條件的最新搜尋結果通知、目次通知、及期刊摘要週報。</p> <h3>Alerts</h3> <hr/> <p>This feature provides personal e-mail notification of new articles published online, ensuring that users are kept up-to-date with the very latest research. You can receive these updates in three ways:</p> <p>Saved Search Alerts- after each search from within Emerald you will be given the option of adding it to your alert profile. Each time new articles are added to the database, you will be sent the brief citations of any new article that matches your search criteria.</p> <p>TOC (Table of Contents) Alerts- will e-mail you the contents page of any chosen Journal whenever the latest issue becomes available online.</p> <p>Weekly Digests- This service provides you with an e-mail summary of all Emerald Full Text Journals which are updated each week.</p> <p>2. 標記清單：可檢視個人之前檢索所挑選標記的文章清單。</p> <h3>Marked Lists</h3> <hr/> <p>Your marked lists</p> <p>Please select a list to work with:</p> <p>Session Marked List <input type="button" value="View"/> <input type="button" value="Delete list"/> <input type="button" value="Email"/></p> <p>Create New Save Print Download (ASCII)</p> <p>Session Marked List</p> <p>Articles Abstract & Reviews Emerald Site Other Content</p> <hr/> <p>Icon Key: Requires login or subscription Abstract Only</p> <p><input type="button" value="Delete Selected Items"/></p> <p>3. 服務資訊：可檢視獲授權的服務資訊。</p> <h3>Statement</h3> <hr/> <p>Review your subscribed Emerald services below:</p> <p>Your subscribed Emerald Services</p> <table border="1"> <thead> <tr> <th>Service Name:</th> <th>Service Type:</th> <th>Downloads Remaining:</th> <th>Expires On:</th> </tr> </thead> <tbody> <tr> <td colspan="4" style="text-align: center;">No services subscribed.</td> </tr> </tbody> </table> <p>4. 會員專區：提供特殊會員的服務區域，包括圖書館員及工程師。</p> <h3>Membership Areas</h3> <hr/> <p>Join Emerald's special "members only" sections below:</p> <h4>Membership Area</h4> <p><input type="checkbox"/> Emerald for Librarians</p> <p>Join Emerald for Librarians to view our exclusive interviews and viewpoints on managing your library and information management, plus specialist columns on marketing your library and writing for LIS journals.</p> <p><input type="checkbox"/> Emerald for Engineers</p> <p>Sign up to receive free access to Emerald Engineering special features – the latest cutting-edge articles, interviews, viewpoints and more.</p> <p><input type="button" value="Update"/></p>	Service Name:	Service Type:	Downloads Remaining:	Expires On:	No services subscribed.			
Service Name:	Service Type:	Downloads Remaining:	Expires On:						
No services subscribed.									

操作項目

操作說明

5. 電子報：提供多個主題的電子報供選擇訂閱。

Newsletters

Emerald Administrators' Update

This mailing list is for anyone who is responsible for Emerald's online subscriptions on behalf of their organization. It is a news service for customers to be kept up-to-date with imminent changes to the Emerald databases.

Emerald Now E-mail Updates

Fortnightly updates from Emerald Now, management learning into practice, includes free reviews, full text articles, journal access, spotlight interviews and much more.

Engineering Focus Newsletter

This bi-monthly e-newsletter is packed with information about the Emerald Engineering web portal – our online focused resource for practising and research-oriented engineers. It includes information on the latest site updates and other relevant news.

Library link update

Library Link is the online information and discussion forum for librarians and information professionals. Join Library Link and receive the monthly e-mail newsletter which keeps you up to date with important issues in the library and information field.

Literati Network E-mail Update

Stay up-to-date with the world's leading online resource for academic journal authors and researchers. Register to receive Literati Network news, full details of new features, free resources and the latest publishing opportunities.

6. 免費試用：提供目前可免費試用的 Emerald 產品，每樣產品限一年試用一次。

Free Trial

Please find below a list of Emerald products that are available for a free trial. Only 1 free trial per product is allowed within a year.

Free Trials

Collections:	Duration:	Credits:	Select:
Emerald Management Xtra: The Full Collection	1 Month [s]	3	<input type="checkbox"/>
Emerald Engineering Database	1 Month [s]	3	<input type="checkbox"/>
Computer Abstracts International Database	14 Day[s]	Unlimited	<input type="checkbox"/>
International Civil Engineering Abstracts	14 Day[s]	Unlimited	<input type="checkbox"/>
Current Awareness Abstracts	14 Day[s]	Unlimited	<input type="checkbox"/>
Computer and Communications Security Abstracts	14 Day[s]	Unlimited	<input type="checkbox"/>

[Add Free Trial](#)

7. 我的期刊：可建立經常瀏覽的期刊清單以方便檢視。

My Journals

Please find below your favourite journals

You have 0 saved journal(s).

Your favourite journals

操作項目	操作說明
	<p>8.個人資料：可檢視或修訂個人登入資料。</p> <p>Registration Details</p> <p>Your registration</p> <p>* Indicates Required field</p> <p>Your details</p> <p>Title:* Mrs <input type="text"/></p> <p>First Name:* chia-lin <input type="text"/></p> <p>Last Name:* yang <input type="text"/></p> <p>E-mail Address:* clyang@fcu.edu.tw <input type="text"/></p> <p>Confirm E-mail Address:* clyang@fcu.edu.tw <input type="text"/></p> <p>Telephone:* <input type="text"/></p>

☆若您使用本資料庫有任何疑問，或需要參加資料庫利用研習，歡迎連絡
逢甲大學圖書館一樓參考服務櫃台（校內分機 2683）